

BLUSH

D R E A M

Renewal

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BLUSH DREAM



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MCT

A Contemporary Brand

Manufactured with passion and born out of technical prowess - artists, sculptors, designers and architects joined forces to create this stunning collection. Fusing avant-gardism, profoundly complex Swiss traditionalism and highly-controlled elegance, the MCT watch manufacturers come close to attaining a paroxysm of luxury revisited.



Launched in 2008, a prodigious year, the legendary Sequential One went straight to the heart of the high-end watch-making industry. Telling the time is reinterpreted as never before with this watch which, inspired by the architecture of its movement, is truly an object to gaze upon.

Unique identity

Since being acquired by Cage Holding, the contemporary time manufacturer has blossomed with magnificence. Combining the subtleties of Russo-Genevan culture just like Kristina-Ripsimé Ambartsumyan, enriched with the strategic expe-

rience of Francois Condolf and enhanced by the talents of Eric Giroud, the brand's design is dazzling. With its strong identity, conveying forceful, combative and optimistic values, these creations, so long dreamed of, clothe your wrist like never before. A delight to behold, the out-size sequential hours and the minutes on a rotating dial of brushed sapphire awaken a sixth sense hitherto unknown.

Beautiful omens

Having already conquered Switzerland and Russia, a number of other projects are now on the horizon for MCT. With the tropics in its sites, the

brand has struck up a precious partnership and is displaying some of its most beautiful creations in one of the Presidential villas of the Maradiva Hotel. Thus privileged travellers from all over the world will be able to discover a unique design and an exceptional watch. MCT will join the upper echelons of the watch-making fraternity at Baselworld 2014, where its new timeless and reworked timepieces are awaited impatiently, as well as the brand new design of a precious line of high-end smart phones. A blend of sophistication and ingenuity, classicism and originality, complexity and clarity, MCT makes time stand still.