

MCT Sequential One 110 – One To Watch (Live Pics)



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Just over a year ago things weren't looking that great for budding independent watch brand MCT Watches.

Despite having a unique design concept, top quality product and a healthy order list, the brand was still facing what seemed like insurmountable challenges. That was then. Now, however, the outlook couldn't be more positive. New owners – arguably as passionate as the original founders – have come along and brought with them much needed investment and stability. Progress is well underway on a new timepiece, which with any luck will be unveiled at Baselworld 2014 and the atelier is once again humming along.

The Future Is Bright

How do I know all of this, you ask? Well, I was fortunate enough to catch up with MCT's new CEO, Francois Candolfi, at SalonQP here in London a few weeks ago. Coy as usual, Candolfi wasn't giving too much away, although he was kind enough to share with me the latest images of the next big thing to come out of MCT (none of which I can publish here unfortunately). He did tell me though that the new owners weren't shy about investing money in their new venture and were very serious about seeing MCT succeed, although they weren't willing to compromise on quality to do it.



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Now, the cynic in me could easily just chalk this up to “CEO talk” and not place too much reliance on it but when I see the way Candolfi talks about their new project as well as longer term plans and the skills they are acquiring to make it all a reality I can’t help but be convinced he is being genuine. Even just looking at the quality of the S110 (pictured), MCT’s first piece released under the guidance of the new owners, I feel confident the brand is heading in the right direction whilst still staying true to their original DNA.

Of course only time will tell how this story plays out. In the fiercely competitive, highly dynamic environment that is the luxury watch industry anything can and often does happen. I am quietly confident though that MCT will succeed, which is why I have designated them as one of the ‘ones to watch’ in the next 18 months, especially for high-end aficionados who are looking to spice up their collection with something a little different that can still hold its own from a mechanical complexity point of view.



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Whatever happens, you know it's going to be a lot of fun to watch (pardon the pun.)