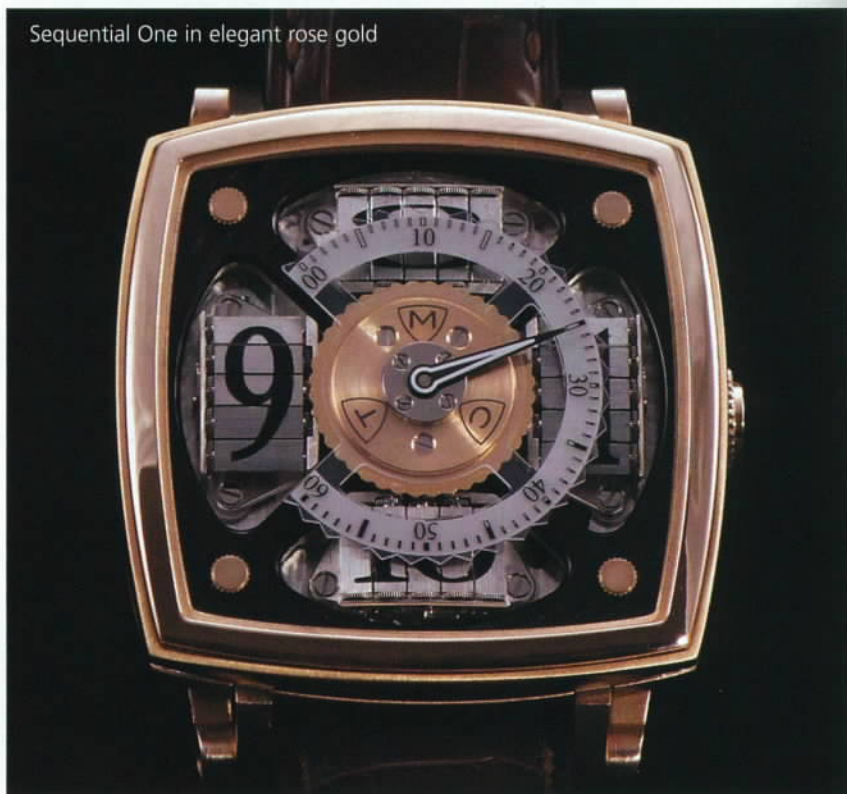


and 3, 7 and 11 at three o'clock. When the hour strikes, a rotating minute dial is released and swivels 90 degrees counter-clockwise to reveal the next hour numeral while masking the past hour, as the minute hand returns to zero to begin once again its sixty-minute trajectory. When the minute hand reaches 30, the prisms directly facing the indicated hour begin to slowly rotate clockwise to showcase a new numeral as the hour passes.

Power requirement

Harnessing the energy required to power the movement, swing the minute disc and revolve the prisms was a major challenge. A unique patented energy storage system was built, taking into account the dial's weight and geometry. It accumulates the energy necessary to instantly rotate the minute disc on the hour. Energy is continually extracted from the movement, necessitating one hour of energy buildup for a ninety-degree rotation of the minute disc.

Though it may sound complicated, time reading is extremely user-friendly thanks to the work of Geneva-based movement architecture specialist Eric Giroud, who has previously worked with Harry Winston and MB&F. Diverse elements turn on three-dimensional axes at particular times and with



Sequential One in elegant rose gold

distinct speeds and movements, and the brushed sapphire minute disc flaunts an opacity that plainly displays the minutes, while allowing enough transparency to observe the gentle revolution of the hour prisms.

Giroud's ingenuity is revealed by his ability to make something so complex appear so simple—the creation of an intuitive, practical and highly legible external design belies the intricate, sophisticated inner workings.

The bold 45-mm square-shaped case with softened edges in

luxurious pink or white gold is sizeable yet still conforms to the wrist. A sapphire crystal layer slotted between the two casing elements interrupts yet embellishes the case's profile, where light streams into the middle of the movement, permitting the wearer a more intimate look at the mechanism. On a brown or black hand-stitched alligator leather strap, Sequential One comes in four limited editions of ninety-nine pieces each in combinations of rose or white gold and black or silver faces, and retails for \$89,000. ☺

Describe the roles of Eric Giroud and Jerome Marcu.

Eric Giroud is a recognized genius in watch architecture design who translated my concepts and visions for Sequential One into a clear design brief. I had worked previously with him at Harry Winston, and knew he was the ideal person to help me turn my concepts into reality. Jerome and I are old friends with a mutual respect for each other's competencies. When I planned MCT, I knew from the outset that he would be the first person I employed, as my master watchmaker. The integrity and performance of our timepieces is absolutely critical. I wanted the best possible person to oversee production, and I got him.